

THE WOODLANDS

CONVENTION & VISITORS BUREAU

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NOTICE OF MAY 2015 BOARD OF DIRECTORS MEETING

To: Board of Directors and Members

PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 2801 Technology Forest Boulevard, The Woodlands, Texas 77381, on the 6th day of May, 2015, at 11:30 a.m. for the purpose of:

1. Pledge of Allegiance;
2. Call to order and adoption of Agenda;
3. Public Comment;
4. Consider and approve Minutes from March 4, 2015 Regular Board Meeting;
5. Receive, consider and act upon a presentation on The Woodlands Marathon;
6. Consider and approve Financial Report for March 2015;
7. Receive, consider and act upon Customer Relationship Management (CRM) Software;
8. Receive, consider and act upon the Discovery Guide & Savings book;
9. Discussion of 2015 hotel booking volume;
10. Receive, consider and act upon 2016 Budget for The Woodlands CVB;
11. Recess to Executive Session to discuss matters relating to real property pursuant to §551.072, Texas Government Code; deliberation of economic development negotiations pursuant to §551.087, Texas Government Code; discuss personnel matters pursuant to §551.074, Texas Government Code; and to consult with the Corporation's attorney pursuant to §551.071, Texas Government Code;
12. Reconvene in public session;
13. Receive, consider and act upon operations regarding The Woodlands Waterway Cruisers;
14. Receive, consider and act upon an update of The Waterway Cruiser Ferry Grant;

15. Receive CVB Initiative Reports;

- Destination Marketing
- Group Sales
- Events
- Business Development

16. President's Report;

17. Board Announcements;

18. Agenda items for next meeting;

19. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 1st day of May, 2015.



A handwritten signature in blue ink, appearing to read "V. Subida", written over a horizontal line.

President of The Woodlands Convention & Visitors Bureau