



THE WOODLANDS

CONVENTION & VISITORS BUREAU

NOTICE OF MARCH 2015 BOARD OF DIRECTORS MEETING

To: Board of Directors and Members

PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 2801 Technology Forest Boulevard, The Woodlands, Texas 77381, on the 4th day of March, 2015, at 11:30 a.m. for the purpose of:

1. Pledge of Allegiance;
2. Call to order and adoption of Agenda;
3. Public Comment;
4. Receive update on Visitor Services for 2014;
5. Receive wrap up report for Taste of the Town 2015;
6. Consider and approve Minutes from January 13, 2015 Annual Board Meeting;
7. Consider and approve Minutes from January 13, 2015 Planning Session Meeting;
8. Consider and approve CVB Financial Report for December 2014;
9. Receive and consider an update regarding the Passenger Ferry Grant to fund The Woodlands Waterway Cruisers capital project;
10. Receive, consider and act upon approval of an amendment to the license agreement with The Woodlands Development Company and The Woodlands CVB's new logo design;
11. Receive, consider and act upon approval of Spectrum Events as the event production vendor for The Woodlands CVB's 2015 events;
12. Receive, consider and act upon approval of Pyro Shows as the fireworks vendor for The Woodlands CVB's 2015 events;
13. Receive, consider and act upon production expenses for the 18th Annual Red, Hot & Blue Festival;
14. Receive, consider and act upon launch locations and expenses for the 18th Annual Red, Hot & Blue Fireworks Extravaganza;
15. Receive Waterway Cruiser Updates;

16. Receive CVB Initiative Reports;

- Destination Marketing
- Group Sales
- Events
- Business Development

17. President's Report;

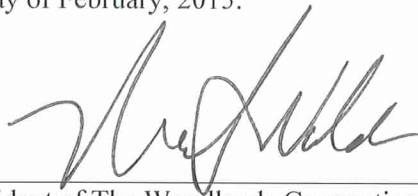
18. Board Announcements;

19. Consideration of items to be placed on the agenda for next meeting;

20. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 27th day of February, 2015.



President of The Woodlands Convention & Visitors Bureau

