


COMMITTEE MEMORANDUM

TO: Members of the Finance and Citywide Projects Committee

FROM: Jimmy L. Morales, City Manager 

DATE: July 28, 2017

SUBJECT: MEETING OF THE FINANCE AND CITYWIDE PROJECTS COMMITTEE
ON FRIDAY, JULY 28, 2017

A meeting of the Finance and Citywide Projects Committee has been scheduled for Friday, July 28, 2017 at 3:15 pm in the Commission Chambers, 3rd Floor of City Hall.

The agenda for the meeting is as follows:

OLD BUSINESS

- 1. Discussion Regarding The Fees Charged To Developers To Appear Before The City's Land Use Boards**
Commission Item C4F, April 26, 2017
(Sponsored by Commissioner Alemán)

Tom Mooney, Planning Director

Status: Item to be submitted as supplemental.

NEW BUSINESS

- 2. Discussion Regarding An Economic Feasibility Analysis For The Proposed North Beach Neighborhood Conservation District**
Commission Item C4K, June 7, 2017
(Planning)

Tom Mooney, Planning Director

Status: Discussion at committee.

- 3. Discussion Regarding A Request For The City To Sponsor The Sting Swim Club**
Commission Item C4D, June 28, 2017
(Sponsored by Commissioner Rosen Gonzalez)

John Rebar, Parks and Recreation Director

Status: Item enclosed.

DEFERRED ITEMS

4. Discuss Engaging In A Pilot Program With A Cost Reduction Consultant

Commission Item C4N, March 1, 2017
(Sponsored by Commissioner Arriola)

James Sutter, Internal Auditor

Status: Item deferred to the September 8, 2017 FCWPC meeting, pending further research.

5. Discussion To Explore Placing Cameras On Every Corner Of The MXE (Mixed Used Entertainment) District And On The Beachwalk, And Installing Emergency Activation Boxes Along The Beachwalk

Commission Item C4P, March 1, 2017
(Sponsored by Vice-Mayor Rosen Gonzalez)

Daniel Oates, Police Chief

Status: Item deferred pending direction from the Neighborhood and Community Affairs Committee.

6. Discussion Regarding Sustainable Funding Sources For Educational Enhancements In Miami Beach Public Schools

Commission Item R9F, March 1, 2017
(Sponsored by Commissioner Grieco)

Dr. Leslie Rosenfeld, Chief Learning Development Officer

Status: Item deferred to the September 8, 2017/October 13, 2017 FCWPC meeting after school reconvenes and the Quality of Education Committee meets.

7. Update On Energov Permitting System

Commission Item C7M, April 26, 2017
(Information Technology)

Mark Taxis, Assistant City Manager
Ariel Sosa, Information Technology Director

Status: Item deferred to the September 8, 2017 FCWPC meeting per direction from the Committee at the June 30, 2017 FCWPC meeting.

8. Discussion Regarding The North Beach Town Center Redevelopment Proposal, Involving City-Owned Parking Lots, Made By North Beach Town Center Development, LLC, An Affiliate Of Pacific Start Capital, LLC

Commission Item C4C, May 17, 2017
(Sponsored by Commissioner Malakoff and Co-sponsored by Commissioner Arriola)

Eva Silverstein, Tourism, Culture, and Economic Development Director
Kathie Brooks, Assistant City Manager

Status: Item deferred to the September 8, 2017 FCWPC meeting, pending appraisal.

9. Discussion Regarding The Costs Relating To Having Miami Beach Commit To Ensuring That All Government Buildings Will Be Powered By 100% Renewable Electricity

Commission Item R9AB, May 17, 2017
(Sponsored by Vice-Mayor Rosen Gonzalez)

Margarita Wells, Environment and Sustainability Acting Director
Adrian Morales, Property Management Director

Status: Item deferred pending direction from the Sustainability and Resiliency Committee.

10. Discussion Regarding Washington Avenue Parking And Workforce Housing Options At 1234/1260 Washington Avenue

Commission Item R9P, May 17, 2017
(Capital Improvement Projects)

Saul Frances, Parking Director
David Martinez, Capital Improvement Projects Director

Status: Item deferred to the September 8, 2017 FCWPC meeting, pending further analysis.

11. Discussion Regarding The Evaluation Of Costs Impacts Of Improving The Amenities At Soundscape Park

Commission Item R7G, June 7, 2017
(Tourism, Culture, and Economic Development)

Eva Silverstein, Tourism, Culture, and Economic Development Director

Status: Deferred to the September 8, 2017 FCWPC meeting, pending evaluation of costs.

12. Discussion Regarding The Condition Of The Log Cabin Structure Located At 8128 Collins Avenue

Commission Item C4N, June 7, 2017
(Property Management)

Adrian Morales, Property Management Director

Status: Deferred to the September 8, 2017 FCWPC meeting, pending additional research.

Finance and Citywide Projects Committee Meetings for 2017:

August Recess

September 8

October 13

November 3

December 8

Committee Members

Commissioner Ricky Arriola, Chair

Commissioner Joy Malakoff, Vice Chair

Commissioner John Alemán, Member

Commissioner Micky Steinberg, Alternate

JW/MTG

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Cc. Mayor and Members of the City Commission
Management Team

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ITEM TO BE SUBMITTED AS SUPPLEMENTAL

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DISCUSSION AT COMMITTEE MEETING

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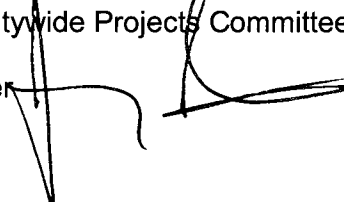
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MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMITTEE MEMORANDUM

TO: Members of the Finance and Citywide Projects Committee

FROM: Jimmy L. Morales, City Manager 

DATE: July 28, 2017

SUBJECT: **DISCUSSION REGARDING A REQUEST FOR THE CITY TO SPONSOR THE STING SWIM CLUB.**

BACKGROUND

On June 21, 2017, the Sting Swim Club reached out to Miami Beach, petitioning for sponsorship at a City pool facility.

At the June 28, 2017 Commission Meeting, Commissioner Kristen Rosen-Gonzalez made a dual referral to discuss this item at both the Neighborhood and Community Affairs Committee ("NCAC") and the Finance and Citywide Projects Committee ("FCWPC").

At the June 30, 2017 NCAC meeting, the item was deferred to July.

ANALYSIS

The City of Miami Beach operates public pools at three different sites: Flamingo Park (8-lane lap pool), Scott Rakow Youth Center (6-lane x 25 yard pool) and Normandy Isle Park (4-lane lap pool).

While the City of Miami Beach has existing aquatic facilities that can support lap swimming, swim lessons and other aquatic programs, the pool at Scott Rakow Youth Center is the primary location for competitive swimming in the community.

Though the pool at the Scott Rakow Youth Center falls just short of meeting regulation size specifications, the local Seahawks swim team trains at this pool facility. Miami Beach High School's swim team utilizes the pool at Flamingo Park from August through November.

The City pools have high usage counts, especially during prime time (early morning and evenings). For reference, the number of AM and PM lap swimmers for the two larger pools are listed below:

Scott Rakow Youth Center Pool (6-lane pool)

- **Mornings:** Average # of lap swimmers 15-40 (all lanes used between the hours of 6:00 AM – 8:30 AM)

Flamingo Park Pool (8-lane pool)

- **Mornings:** Average # of lap swimmers 15-25 (all lanes used between the hours of 6:30 AM – 8:45 AM)

- **Evenings:** Average # of lap swimmers 25-40 PM (all lanes used between the hours of 7:00 PM – 8:30 PM)

The Sting Swim Club’s practice structure is interval based. Adults have two 1-hour and a half sessions in the morning and in the evening, Monday through Friday. The youth have five weekly 2-hour evening sessions, Monday through Friday.

Since the Scott Rakow pool also has a heavy load of afternoon youth programming, other swim teams/programs have always taken a backseat to our resident lap swimmers and high schools which have priority. If the City were to accommodate another swim team for training purposes, the following times could be made available to them without disrupting or displacing our current residents:

Scott Rakow Youth Center Pool*	Tuesday/Thursday/Friday from 7:15pm – 8:15pm
Flamingo Park Pool*	Monday through Friday from 5:15am – 6:15am

** There are additional staffing expenses to accommodate these extended hour options.*

Based on the times pool facilities can offer additional programming, the City is unable to accommodate the Sting Swim Club without disrupting current operations.

Aside from scheduling, the City would also need to consider additional staffing expenses to accommodate extended hour options as well as any proposed salaries requested by the Sting Swim Club. The forecast for next year’s Parks and Recreation budget does not have availability to include additional enhancements.

REQUIRED ACTION

Committee direction on whether or not to sponsor the Sting Swim Club, and grant them use of a City of Miami Beach pool facility to conduct their trainings.

JLM/ECN/CC 

Rebar, John

From: Rebar, John
Sent: Monday, July 24, 2017 4:37 PM
To: Rebar, John
Subject: FW: Request for City Sponsorship

Kristen Rosen Gonzalez
Miami Beach Commissioner

305-965-4725

On Jun 21, 2017, at 3:25 PM, Anne-Marie Tristan <annemarietristan@gmail.com> wrote:

Sting Swim Club Petitions for City of Miami Beach Sponsorship

Head Coach: Mike Green

Assistant Coach: Sandrine Clinton

Sting Swim Club is a community based swim team in beautiful Miami Beach. Our purpose is to enrich the lives of adults and youth through the sport of swimming. Sting Swim Club is on the cutting edge of stroke development technique. We maintain a commitment to excellence, safety and fitness. Our practice structure is interval based. The adults have two one hour and a half sessions both in the morning and evening Monday through Friday. The youth have five evening sessions Monday through Friday lasting two hours in length. Our team is affiliated with Florida Gulf Coast (www.fgcswwim.org/) and is recognized by both USA Swimming and United States Masters Swimming (www.usms.org/).

Sting Swim Team's business structure is non profit based with 501c3 designation officially recognized by both the state of Florida and the IRS. Our team recognizes that our coaching positions are an extension of Miami Beach's service motto: "...committed to providing excellent public service and safety to all who live, work and play in our vibrant, tropical historic community." As with other City sponsored teams (including Ft. Lauderdale), the salaries of the Head Coach (\$45,000) and Assistant Coach (\$40,000) and pool rental fees would be underwritten. Here are some examples of return on investment:

1. Bring Michael Phelps Swim School curriculum to Miami Beach.
2. Raise the competitive profile of this city's athletes by competing in: USA Swimming, USMS, WOWZA and FINA sanctioned competitions.

3. Work with the city to become a circuit city for FINA's open water swim series.
4. Host National and International Swim Meets at the Miami Beach Convention Center.
5. Bid for and win as host city for Olympic Trials in 2020.
6. Opening of a Pro Swim Shop at Flamingo Pool.